



# KNOWLEDGE **PAPERS**

Series 1/2014-15



### Indian Aviation 2014 Report by FICCI-KPMG

The Indian civil aviation industry is on a high growth trajectory, albeit with minor hiccups. India has a vision of becoming the third largest aviation market by 2020 and is expected to be the largest by 2030. Despite facing a reduced growth rate in the past few years, the Civil Aviation Industry in India has ushered in a new era of expansion driven by factors such as Low Cost Carriers (LCC), modern airports, Foreign Direct Investments (FDI) in domestic airlines, cutting edge Information Technology (IT) interventions and a growing emphasis on regional connectivity. Simply going by the market size, the Indian civil aviation industry is amongst the top 10 in the world with a size of around USD 16 billion.

<http://www.ficci.com/publication-page.asp?spid=20371>



### DEFEXPO 2014 Seminar Report

The report released at the seminar on "Defence Procurement: Global Partnerships towards Joint Development and Indigenisation" organised during Defexpo 2014 focused on the need of self reliance and greater indigenisation. The seminar stressed on the importance of "Make" programs and industry active participation in order to achieve substantive self reliance in defence and establish a strong defence industrial base in country. It also deliberated on the offsets opportunity for Indian industry which amounts to more than nearly Rs 24000 crores. These offsets are to be discharged in next 5-6 years. These can even go upto Rs 80000 crores in future. This is a unique opportunity for industry to grab and develop defence industrial base in the country.

<http://www.ficci.com/publication-page.asp?spid=20370>



### The stage is set: FICCI-KPMG Indian Media and Entertainment Industry Report 2014

The Indian Entertainment Industry report: An Unfolding Opportunity is an assessment of the commercial dynamics of this vibrant segment of the Indian economy. This Report, which covers all segments and verticals of the Indian Entertainment Industry is one of the most authentic referral documents on the industry.

<http://www.ficci.com/publication-page.asp?spid=20372>



### Private Sector Contribution to K 12 Education In India: Current Impact, Challenges and Way Forward

A report on "Private Sector Contribution to K 12 Education in India: Current Impact, Challenges and Way Forward" , highlights the significant contribution of private providers to access and quality in school education and brings out some of the key challenges that the private sector faces and thus restricting its participation. The paper also highlights some international case studies of countries where regulations are formed on the basis of outcomes and output rather than input, effective ways of partnership between the public and private sector to enhance quality, public-funded independent schools and examples of schools which are built on short- term lease or rental mode.

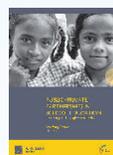
<http://www.ficci.com/publication-page.asp?spid=20385>



### Guidelines for Large Scale Learner Assessments: Practices for Design, Implementation and Use of Assessments by States

A report on "Guidelines for Large Scale Learner Assessments: Practices for Design, Implementation and Use of Assessments by States", highlights key reasons for the need for LSA and emphasizes the importance of measuring learning outcomes in a valid, reliable and recurring manner. These guidelines showcase best practices for the design, implementation and analysis of state-led LSAs. They are supplemented with case studies of assessments conducted in India and around the globe, to bring forward how decision-makers have designed outcomes-focused solutions in various contexts.

<http://www.ficci.com/publication-page.asp?spid=20381>



### Public-Private Partnerships in School Education: Learning and Insights for India

The Report on "Public-Private Partnerships in School Education: Learning and Insights for India", traces the evolution of PPPs in education in India and defines the need and opportunity for whole school model of PPP implementation. It synthesizes insights and learning from international experience and draws lessons from both sets of experiences to make suggestions for the effective implementation of whole school PPPs. This landscape report on Public-Private Partnership (PPP) in School Education examines the opportunity for the private sector to partner with the government to improve the quality of school education service delivery in India.

<http://www.ficci.com/publication-page.asp?spid=20380>



### Shaping India's Development Story ... CSR ideology and investment

India is dynamic and transforming. India is now an important economic power, set to become a top-five global economy by 2030. But the biggest impediment to India's economic ambitions is social, it is time for the business sector to come forward and engage in changing the reputation of our country. It is time to be involved in strong and effective CSR activities which seek inclusive, participatory and sustainable development in India and contribute to the Indian social development sector which requires skills, resources and hand holding. The objectives of the publication:

- To help companies and other stakeholders get an understanding on the trends and current practices in the CSR space in India.
- To share information and ideas, to make Business India a key contributor in aiding social progress and development of the country.

The publication focuses on popular theories on business responsibilities, ethics and social investments, highlights current trends on CSR execution and ideology and concludes with outlining mechanisms to make the most of the CSR investments.

<http://www.ficci.com/publication-page.asp?spid=20379>



### Acknowledging the best 2012-13

FICCI instituted India's first corporate social responsibility (CSR) award in 1999 to encourage corporate participation in inclusive growth. The award recognizes efforts of the companies which engage in CSR in a strategic and systematic manner and integrate it with their overall corporate strategy. Over the years, the award has not just grown in size but in stature and is presently recognized as one of the most coveted awards in the area of CSR. The initiative has given various companies an opportunity to showcase exemplary initiatives taken by them. The award not only witnesses the acknowledgment of India Inc. for their CSR best practices but also captures the best CSR practices through the annual award booklet - "Acknowledging the best 2012-13". That booklet highlights the CSR initiatives of 46 companies in India along with the details of the award assessment process, partners and jury.

<http://www.ficci.com/publication-page.asp?spid=20387>



### Position Paper: Enhancing India's Global Role in Supply of Generic Medicines

Though India has tremendous potential to build up its research capabilities and streamline its regulatory landscape, currently the Indian pharmaceutical industry is facing various challenges. Major among them are the regulatory issues for clinical trials, quality of APIs, patient issues and low R&D initiatives for fostering innovation. India, therefore, needs to create a new ambience to foster research and development which would not only help the country to compete with the western world in the pharma and biotechnology segments but would also help it to become a global R&D hub. The position paper focuses on the key issues and challenges faced by the Indian Pharma industry on the above and highlight recommendations to chart a road map for enhancing India's global role in the supply of generic medicines.

<http://www.ficci.com/publication-page.asp?spid=20378>



### Safe & Judicious Use Of Agrochemicals And Applications of Green Chemistry

With nearly a 1.2 billion population, India requires a robust, modernized agriculture sector to ensure the food security for its population. Scope for further increasing cultivable land is limited. In order to meet the food grain requirements of the nation, the agricultural productivity and its growth needs to be sustained and further improved. Judicious usage of agrochemicals is very important for the sustained growth of Indian agriculture and economy. Judicious use of pesticides involve using the right product of correct dosage and with appropriate application methodology to ensure minimal impact on non-target species. This paper gives focus to role of green chemistry in the effort, which has long term sustainability.

<http://www.ficci.com/publication-page.asp?spid=20377>



### Maize in India

Maize is one of the most important cereal crops of the world and contributes to food security in most of the developing countries. In India, maize is emerging as third most important crop after rice and wheat. Its importance lies in the fact that it is not only used for human food and animal feed but at the same time it is also widely used by other industries.

India is on the threshold of a maize revolution. The introduction of new hybrid seeds has made maize a profitable alternative even for small farmers. Driven by structural changes in agriculture and food consumption patterns, maize is bound to hold its share as an important cereal crop in future. In current scenario, the need is to focus not only on production and productivity but also on building a competitive maize supply chain.

The study on maize is an effort to bring fore the global and domestic scenario of maize and issues confronting the maize supply chain. It provides a framework to explore the opportunities in Indian maize crop.

<http://www.ficci.com/publication-page.asp?spid=20386>



### INDIA INBOUND - The Kaleidoscopic Canvas

The Knowledge Paper on 'INDIA INBOUND- The Kaleidoscopic Canvas' highlights 10 key areas for policy intervention to promote foreign tourist arrivals (FTAs). These are:

1. Promotion of India as a Destination
2. Community Support
3. Secure & Safe Environment
4. Upgradation of Skills
5. Know your Customer
6. Up Selling & Cross Selling
7. Technology as an Enabler
8. Treating Tourism as Market Offer
9. New Policy Initiatives
10. Infrastructure Upgradation

A useful document for all travel & tourism industry.

<http://www.ficci.com/publication-page.asp?spid=20388>



### The Incredible India Travel Bazaar '14

The first edition of The Incredible India Travel Bazaar '14 (IITB) was successfully held from April 2014.

The Incredible India Travel Bazaar '14 had 247 International Buyers participating from 54 countries and interacted with 246 registered Indian sellers of tourism from across the country, state governments of Karnataka, Goa, Chhattisgarh, Bihar and Andhra Pradesh along with the Ministry of Tourism, Government of India.

There were 9256 structured, pre-scheduled meetings successfully organized between the International buyers and Indian sellers at the booths of the Indian Sellers over two days. The report provides useful information on the IITB.

<http://www.ficci.com/publication-page.asp?spid=21824>

## UPCOMING EVENTS

### Judiciary Roundtable on Smuggling, Counterfeiting and Piracy

May 18, 2014, Jodhpur

### FICCI Workshop on Achieving Manufacturing Excellence

May 21, 2014, Chennai

### 2 Days Training: Designing CSR Project

May 22-23, 2014, FICCI, New Delhi

### KPMG's GRI Certified Training Programme organised by FICCI on GRI G 4 Sustainability Reporting Guidelines

May 22-23, 2014, FICCI, New Delhi

### Africa-India Partnership Day - African Development Bank Annual General Meeting

May 22, 2014, Kigali, Rwanda

### FICCI Business Delegation to Angola & Zimbabwe

May 26-30, 2014, Luanda, Harare

### Assuring of Quality of Test and Examination Results

May 27-28, 2014, Mumbai

### Human Side of Quality

May 27-28, 2014, FICCI, New Delhi

### 18th Seminar on Total Power Quality Management

May 30, 2014, GRT Regency, Madurai

### Leadership Workshop on Lean IT Innovative Approach to Enhance Global Competitiveness of IT Organizations

May 31, 2014, FICCI, New Delhi

### Developing High Performance Teams

Jun 02-03, 2014, FICCI, New Delhi

### Location Based Services (LBS) - 2014: Transforming Coordinates to Business

Jun 03, 2014, FICCI, New Delhi

### Workshop on Defence Acquisition Process Intricacies & Key Aspects of RFI/RFP

Jun 04, 2014, FICCI, New Delhi

### Conference on "Sustainable Manufacturing Growth through Quality Systems" And 3rd FICCI Quality Systems Excellence Awards for Manufacturing

Jun 13, 2014, FICCI, New Delhi

### FICCI Delegation to Turkey World Trade Bridge 2014

Jun 16-21, 2014, Istanbul, Turkey

### Applications Invited for German Govt. sponsored - Indo German Manager Training Programme

Jun 17, 2014, FICCI, New Delhi

### Conference on Potential of Plastic Industry in the Northern India

Jun 24, 2014, Chandigarh

### Effective Implementation and Internal Audit of ISO 15189:2012 "Medical Laboratories Requirement for Quality and Competence"

Jun 25-28, 2014, Mumbai

### FICCI-CUSHMAN & WAKEFIELD Knowledge Series 2014 "Transforming Workplaces"

Jun 27, 2014, The Lalit, Bengaluru

### Call for Application: FICCI Chemicals and Petrochemicals Awards 2014

Jun 30, 2014, FICCI, New Delhi

### ISO 9001:2008 Quality Management Systems Auditor/Lead Auditor Training Course

Jul 14-18, 2014, FICCI, New Delhi

### Homeland Security-2014: Safe & Secure Nation

Jul 24-25, 2014, FICCI, New Delhi

### 4th National Conference on Agrochemicals

Jul 30-31, 2014, New Delhi



INDUSTRY'S VOICE FOR POLICY CHANGE

**Federation of Indian Chambers of Commerce and Industry, FICCI**  
Federation House Tansen Marg, New Delhi - 110001  
Phone: 23738760-70 (11 Lines), Fax: 23320714, 23721504  
E-Mail: [ficci@ficci.com](mailto:ficci@ficci.com), Website: [www.ficci.com](http://www.ficci.com)



For more details contact at [tripti.kataria@ficci.com](mailto:tripti.kataria@ficci.com)

WE LISTEN

WE ANALYZE

WE INFLUENCE

WE CONNECT